INCREASE YOUR PRODUCT SALES WITH DATA STANDARDS

Data standards are guidelines for the industry's best practices for communicating and transmitting product information between aftermarket suppliers and their supply chain. This network is comprised of major buying groups, resellers, service centers and fleets. Simply put, standards get the right part, at the right place, at the right time.

LEARN MORE ABOUT THE STANDARDS

TOP THREE REASONS TO SUBSCRIBE

1. Simplify product data management and increase speed to market.
By using product data standards, a manufacturer can generate all relevant product information in a single file while maintaining ownership of its data. The result is managing data once for all customers, as well as enabling efficient e-commerce. A distributor will benefit by having more consistent supplier product data in its business systems.

2. Increase your sales and decrease your returns with correct product data.
Data correctly sent and understood by both suppliers and distributors dramatically reduces ordering and shipping errors. Using product data standards enables clear definition of product specifications, images and other supporting data, ensuring the product is represented as the manufacturer intended. Customers then have more accurate "form-fit-function" characteristics to use in product selection.
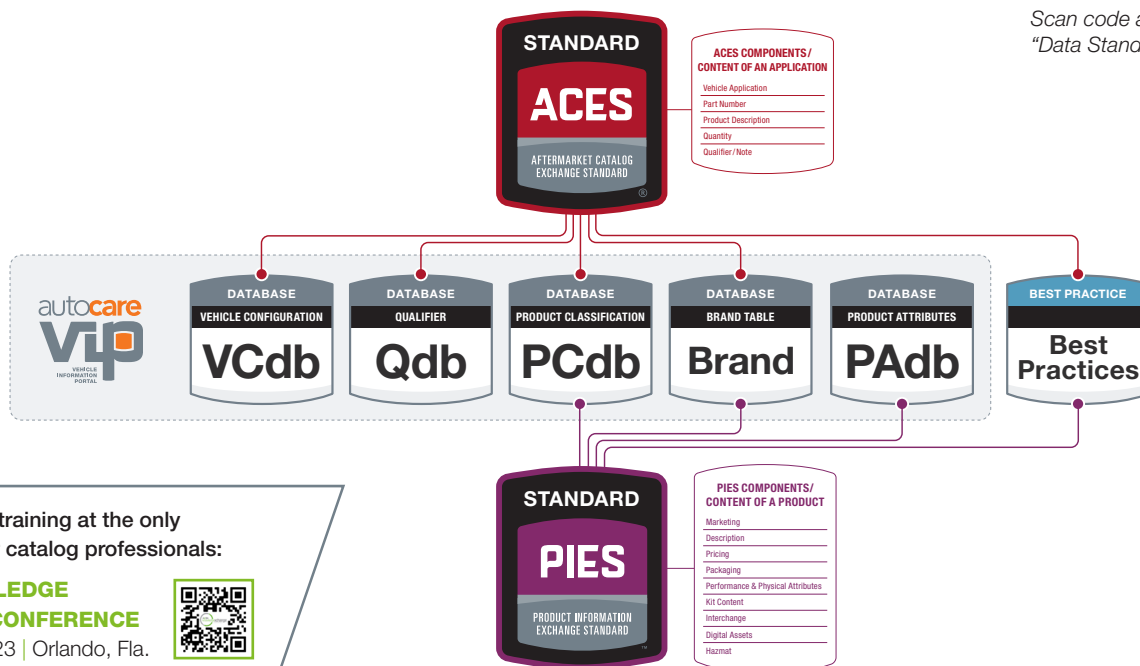
3. Empower your team to provide better customer service.
By leveraging product data standards internally, companies can ensure complete and replete product information is available to the people who support their customers online and offline – the parts counter, technical support and customer support.

SET UP A DEMO

Scan code and choose "Data Standards Demo."

STANDARD
ACES
AFTERMARKET CATALOG EXCHANGE STANDARD

ACES COMPONENTS/ CONTENT OF AN APPLICATION
Vehicle Application
Part Number
Product Description
Quantity
Qualifier / Note

autocare VIP
VEHICLE INFORMATION PORTAL

DATABASE VEHICLE CONFIGURATION	DATABASE QUALIFIER	DATABASE PRODUCT CLASSIFICATION	DATABASE BRAND TABLE	DATABASE PRODUCT ATTRIBUTES	BEST PRACTICE
VCdb	**Qdb**	**PCdb**	**Brand**	**PAdb**	**Best Practices**

STANDARD
PIES
PRODUCT INFORMATION EXCHANGE STANDARD

PIES COMPONENTS/ CONTENT OF A PRODUCT
Marketing
Description
Pricing
Packaging
Performance & Physical Attributes
Kit Content
Interchange
Digital Assets
Hazmat

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